

Cloud Computing: Regulatory and Supervisory Approaches

A2ii - IAIS Consultation Call

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Expert



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^{*}The views expressed in this presentation are those of the presenter and not of the BIS or the Basel-based committees.

Digitalisation of the insurance business

Product design

Marketing, sales and distribution

Price & underwriting

Claims handling

Customer interactions



Application **Programming** Interface (API)



Artificial Intelligence (AI)



Biometrics

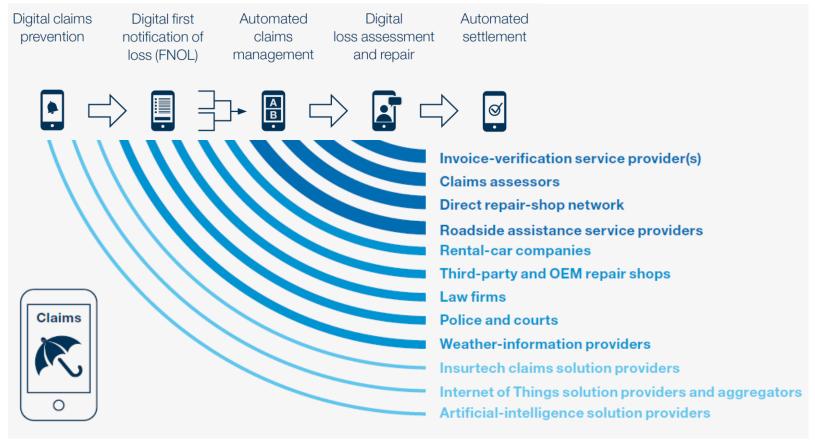






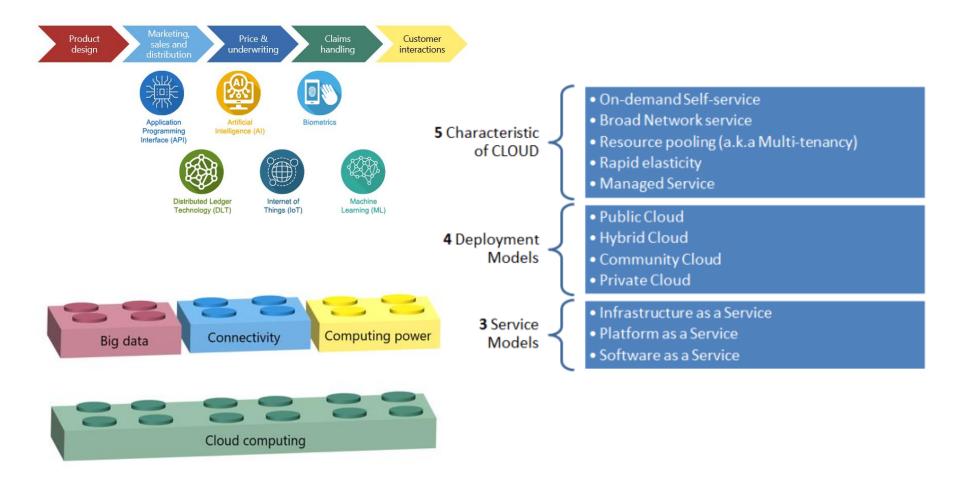
Financial Stability Institute

Digitalisation and technological third party providers – example



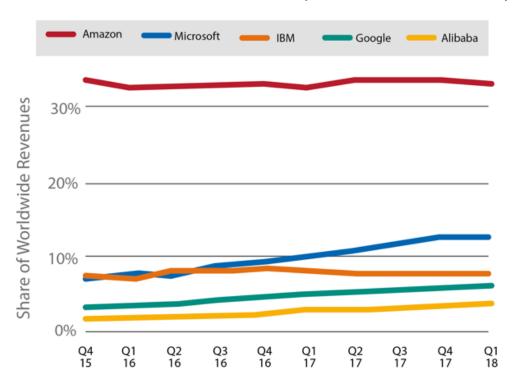
Source: Digital insurance in 2018: Driving real impact with digital and analytics, McKinsey & Company

Cloud computing as an enabler of innovation



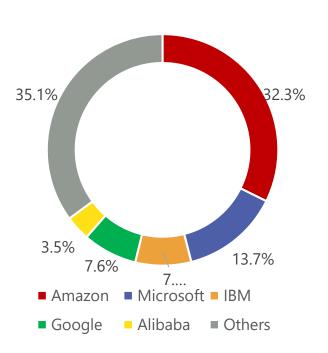
Cloud service providers

Market share trend of cloud infrastructure services (IaaS, PaaS & Hosted Private Cloud)



Source: Synergy Research Group

Martket share, Q1 18



Restricted

Where is the cloud?



Cloud potential benefits and risks

- Cost-effective
- Increased efficiency
- Flexibility
- Scalability
- Faster time to market innovation enabler
- Improved security for small companies



- Cyber security and data protection
- Governance
- Legal and compliance
- Concentration
- Provider lock-in and substitutability
- **Business continuity**

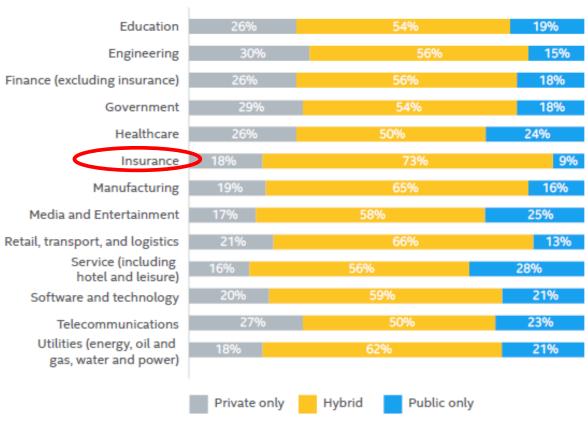
Cloud use in the insurance sector

Adoption of CC has been **growing** steadily in all sectors of the economy.

In the **insurance** sector, in general CC is used:

- extensively by newcomers and by a niche of the market for critical functions
- mostly used by larger institutions for non-critical functions.

Cloud architecture by industry, 2017



Source: Building trust in a Cloud Sky, Cloud Security Alliance

FSI Insights paper on cloud computing by Juan Carlos Crisanto, Conor Donaldson, Denise Garcia and Jermy Prenio



www.bis.org

Based on the public information and interviews to 14 authorities located in Asia, Europe and North America, this paper presents key insights on the emerging prudential treatment of cloud computing in the insurance industry.

Regulatory approaches

Supervisory authority regulations and statements applying to outsourcing to the cloud

Frameworks	Frameworks Outsourcing		Governance and risk management		Information security	
	General	Cloud Specific	General	Cloud Specific	General	Cloud Specific
APRA					*	
OSFI						
EIOPA						
ACPR						
BAFIN					*	
HKIA						
IRDAI						
DNB						
SAMA						
MAS						
FINMA						
FCA						
PRA						
NAIC						
* Currently under consultati	on process.					
General regulation	Cloud specific statement		Ger	General regulation with a specific section on cloud		

Regulatory requirements for cloud computing

- Assessment of materiality, criticality or importance
- Governance
- Due diligence
- Risk assessment
- **Data protection and information security** 5.
- Location
- Subcontracting
- **Business continuity and exit strategy**
- Monitor and control 9.
- 10. Audit and access rights

Governance



Cloud specific

Board and senior management should:

- define the technological strategy and corporate objectives including material outsourcing to the cloud
- for management of cloud computing risks:
 - allocate responsibility
 - define organisational and operational structure
 - ensure **staff** with sufficient **skills** and **resources**

Risk assessment



Cloud specific

Risk evaluation on **data-related issues** should take into account:

- identification, classification and importance of data stored and processed in the cloud
- identification of risks related to confidentiality, availability and security of such data
- evaluation of **impacts** of data **breaches**

APRA recommends use of **scenario analysis** on events that may compromise confidentiality, integrity and availability of data stored in the cloud.

Data protection and information security



Cloud specific

Insurers should understand the **nature** and **strength** of **cloud service provider's controls** (physical security of data centers, cyber security measures, etc).

APRA, ACPR, IRDAI, SAMA and MAS recommend that outsourcing agreements include policies and procedures on data classification, segregation, security, retention, loss prevention, incident notification, recovery and destruction.

APRA emphasises the importance of allocation of responsibilities.

OSFI recommends to have processes to ensure timely notification of cyber incidents.

Business continuity and exit strategy



Cloud specific

Outsourcing agreement should include maximum duration of downtime and maximum allowable loss of data.

Two key **elements** of the **exit strategy** for cloud arrangements:

- complete **removal** and **deletion** of data from all locations where it is stored, managed or processed;
- define the supervised institution's ability to **re-absorb** the outsourced activity.

Conditions of **reversibility** must be defined when subscribing the outsourcing agreement including the format of returned data and its destruction.

Communication of cloud computing plan

	Notification	Consultation or Approval			
APRA	Yes, for outsourcing arrangements involving cloud low inherent risks.	Consultation, for outsourcing arrangements involving material activities where offshoring is involved and for arrangements involving cloud heightened or extreme inherent risks regardless of whether offshoring is involved.			
OSFI	No	No			
EIOPA	Yes, for outsourcing arrangements involving critical or important functions	No			
ACPR	Yes, for outsourcing arrangements involving critical or important functions	No			
BAFIN	Yes, for outsourcing arrangements involving critical or important functions	No			
HKIA	Yes, for material outsourcing arrangements	No			
IRDAI	No	Approval, for all outsourcing arrangements involving core functions			
DNB	Yes, for material outsourcing arrangements	No			
SAMA	No	Approval, for material outsourcing and for any cloud service arrangement			
MAS	No	No			
FINMA	No	Approval, for outsourcing arrangements involving significant or control functions relevant to the business plan			
FCA	Yes, for material outsourcing arrangements	No			
PRA	Yes, for outsourcing arrangements involving critical or important functions	No			
NAIC	No	No			

Supervisory practices

- Supervised under **operational risk** following a **risk-based** approach
- On-site inspections include review of:
 - Supporting documentation of outsourcing agreement (eg due diligence, risk assessment of activity to be outsourced)
 - Assessing insurer's processes related to cyber security management, monitoring reports and controls, business continuity plans
- Off-site reviews focus on assessing insurer's governance and risk management practices
 - **Notification** or **approval** file
 - **Public** information (eg certifications and assurance reports of CSP)
 - Regulatory **reports** (eg outsourcing policy, ORSA, outsourcing reports)
 - Specific **requests** (eg thematic reviews, questionnaires)

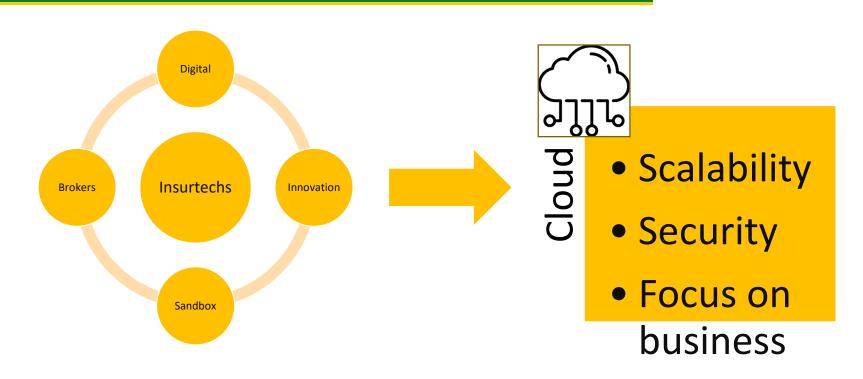
Key findings

- There is value in **clarifying regulatory expectations** in order to:
 - address the potential **specific risks** associated with cloud computing,
 - provide reasonable level of regulatory certainty with respect to the use of cloud services
 - support market participants in the responsible adoption of the technology
- Considerations for regulatory frameworks: principled-based, technology neutral, consistent between financial sectors and applied on a **proportionate** basis
- International cooperation among home and host authorities, in particular through sharing relevant information on **CSP**, is especially important when it comes to ensuring an effective **oversight** of cloud computing activities.



Overview of cloud computing in the brazilian insurance market

Context





Benchmark - Banks

Res CMN nº 4.658/2018 - Veto right Notification to - Additional Central Bank Requirements Data access rights Overseas Data granted to the Central Bank in the contract - Bank Secrecy preserved Personal data - LGPD (GDPR)



What else?

- Service Providers Competition
 - Amazon, Microsoft, Google and ???
 - Migration issues between vendors
- Operations Registration System
- LGPD (GDPR Law nº 13.709/2018)
 - Personal Data National Agency creation
 - Additional Requirements





Thanks

Thank you Save the Date: Next Consultation Call on 30 January, 2020

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