

## Inclusive Insurance Innovation Lab 3

### Information for Insurance Supervisors

Why participate?

- Learn about emerging international climate risk insurance solutions from international experts
- Address a challenge you face in your jurisdiction
- Engage in peer exchange with other country teams
- Strengthen your leadership skills and personal development
- Build alliances and collective capacity to act and create impact, not only in this Lab but in future endeavours

Throughout the change process, you will be accompanied by highly experienced change facilitators to equip you and your team to take leadership within your organisations.

Why focus on climate?

As part of an integrated disaster risk management framework, insurance can strengthen resilience and protect governments, businesses and individuals against the impact of natural disasters. As a supervisor, you can play a crucial role in *reducing the insurance protection gap with respect to climate risks*. You can set up proper frameworks and mechanisms to enable the development of responsible markets. You can also stimulate demand and act as catalysts of climate risk initiatives by making policymakers aware of the potential of insurance and liaising to ensure that interventions are valuable and sustainable.

The iii-lab will *support supervisors in playing a more prominent role in championing disaster risk reduction*, climate change adaptation, and, more broadly, achieving the targets laid out in the Sustainable Development Goals.

What is the supervisor's role in the iii-lab process?

#### 1. *Supervisors put together the country teams*

Insurance supervisors apply on behalf of the country teams, which will be composed of representatives from approximately eight local institutions representing the supply and demand side, *inter alia* insurance industry, as well as consumer representatives and policymakers that are best suited to address the challenge at hand. A2ii and Reos Partners



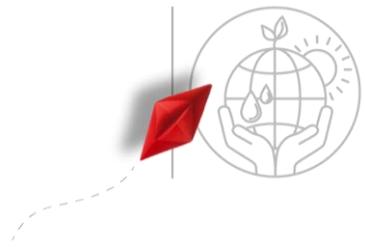
will accompany insurance supervisors in putting together the country teams (see more details below).

## 2. Supervisors lead the country teams

- Supervisors will receive support from A2ii and Reos Partners to prepare for the role as country team leads
- Supervisors are the primary contact with A2ii and Reos Partners to coordinate team activities
- Supervisors meet with peers from the other country teams to discuss best practices of relevance to the Lab (inclusive insurance, climate risk, leading teams etc.)
- Supervisors coordinate activities of the teams in-between the workshop phases (e.g. organising working group meetings, inviting external stakeholders, etc.)

### Programme Overview





## Country selection process (June - July 2021)

The *selection process for country teams* is as follows:

The call for applications to the Lab will be disseminated through the A2ii, IAIS and other relevant channels to insurance supervisors. To apply, insurance supervisors should send the following documents to [iii-lab@a2ii.org](mailto:iii-lab@a2ii.org) by **18 June 2021**.

1. **A letter of motivation** (see guiding questions below), including the key challenges the country is facing in terms of climate change
2. **A letter of endorsement from the Head of Authority** (i.e. Insurance Commissioner).

Short-listed supervisors will be invited to a **video interview**.

Supervisors' **letter of motivation** should address questions like:

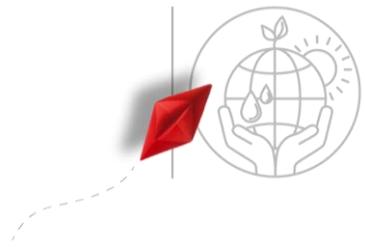
1. What keeps you up at night when you think about climate change impacting your country?
2. What is working well and what not so well in the insurance sector when it comes to managing climate risks and building resilience?
3. ' "What's in it for you? What motivated you to apply to join the Lab?
4. If there was one innovation or change that would come out of the Lab for your country, what would you like that to be? (i.e. What are you expecting to get out of the Lab?)
5. We have a limited number of seats - Why your country and another one? What do you think you have to offer to the international work of the Lab?

The following *selection criteria* will guide the selection process for the participating countries:

- Motivation to actively participate in the Lab, commitment, and support of the Head of Authority
- Openness to search for new solutions collaboratively with other stakeholders
- Commitment and demonstration of ability that the country team can sustain the initiated processes after the one-year Lab comes to an end
- Strong potential for the country lab to act as a role model and catalyst in the region

## Country team composition (July – September 2021)

**Country teams will be convened locally by insurance supervisors with the support of A2ii and Reos.** Identifying motivated participants at the right level, such as leaders and potential change agents that have sufficient influence and can act as multipliers, is essential for the success of the Lab and the ability to effectively implement innovations that are developed as part of the process. The following criteria below will guide supervisors in this process.



Teams can be composed of *up to 16 Lab members* and will include *supply and demand side stakeholders from approximately eight institutions*, such as

- Insurance supervisors/regulators
- Insurance associations
- Industry representatives (including brokers, intermediaries, MFIs, etc.)
- Policymakers (Ministry of Agriculture, Ministry of Finance, etc.)
- Tech representatives (satellite data, MNO, etc.)
- Consumer representatives (women's association, farmers' associations, etc.)
- Other stakeholders perceived to be essential in the jurisdiction

Each institution will be represented by two members:

1. An *executive-level representative* who is able to influence change in their institution and/or their country's insurance market and can ensure that decisions taken within the country team are implemented
2. A *high potential mid-level staff member of the institution*, selected by the executive-level representative, who can help drive implementation

*Participants should meet the following profile:*

- Be passionate about (inclusive) insurance and increasing resilience against the impact of climate change
- Be open and willing to collaborate with other stakeholders
- Possess some years of experience in insurance policymaking, regulation or industry (does not apply to demand-side participants)
- Be able to communicate well in English
- Be open and motivated to participate in a new learning experience
- Be willing to commit and dedicate sufficient time (20 days) for active participation in the Inclusive Insurance Innovation Lab
- Be able to work virtually using videoconferencing and virtual whiteboard tools (e.g. WebEx, MS Teams, Mural, Google Jamboards, etc.). The iiii-lab hosting team will conduct a 1-hour tech onboarding for participants. After this onboarding, participants should be comfortable enough to use these tools in the Lab.

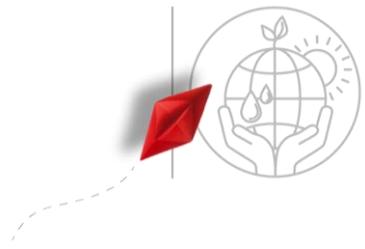
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*A gender balance should be aimed for within the country teams.*

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*Participants should be willing to:*

- Commit to attending all the sessions and meetings and spare a few days per month to advance the innovations arising from their Lab work (approximately 20-25 days in total)



- Cover the costs associated with participating in the in-person national and international meetings (i.e. travel and accommodation). A limited number of scholarships (two per country team) are available for entities unable to cover the costs of travel and accommodation
- Disseminate the outcomes to the broader (inclusive) insurance sector (e.g. through the organisation of a national event at the end of the lab process)
- Agree to participate in an evaluation of the Inclusive Insurance Innovation Lab and that the A2ii can disseminate outcomes and learnings resulting from the Lab
- Be part of future Lab processes, as suitable, to share their learnings and successes as a lab alumnus

The time commitment that individuals need to participate in the Lab is significant. This means that it is essential for people applying to be part of the Lab to see the Lab's focus and agenda as *aligned with their day-to-day work* and to *have a mandate and clear commitment from their organisation* in participating in the iii-lab 3.

Short-listed members of the country teams will be invited to a **one-hour video conference with A2ii and the Lab facilitators** to identify participants' current experiences, challenges, questions and expectations, and to shape the design of the further process. The final selection process will ensure that teams represent a diverse mix of stakeholders that are motivated and willing to actively participate in the process in all participating countries.

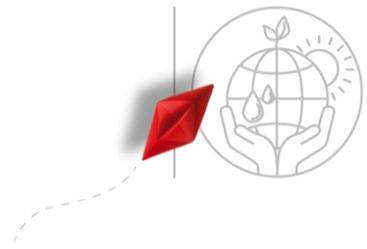
Discovery phase (October – December 2021)

Once the Lab programme has officially started, each phase consists of national and international workshops.

- **Two-day national kick-off workshop in-person in the respective countries (or five two-hour online sessions if Covid-19 restrictions apply)**  
The participating stakeholders will get to know each other more closely and start an open dialogue at the country level. They will reflect on pressing issues regarding natural and climate risks in their country and the country-specific barriers.
- **International discovery process (six virtual two-hour sessions)**  
All country teams will meet virtually to discuss the main challenges identified at the national level. Participants will share knowledge, practice and experience from different jurisdictions, sectors and perspectives. International innovators and experts from the field of inclusive insurance will also share experiences.

*Outputs from the discovery phase:*

- Team building, networking
- Sector analysis
- Learning journeys/interviews



- Definition of innovation areas

#### Innovation phase (January – March 2022)

- **National innovation process (six virtual two-hour sessions)**  
Country teams will start developing the ideas of the types of innovations needed in their respective countries and prototype the most promising ones.
- **International innovation process as a four-day in-person event (or virtual if Covid-19 restrictions apply)**  
All country teams will present prototypes to their international peers and experts who will provide feedback based on their respective experience and knowledge will be transferred across teams. Each country team will leave with a designed experiment and testing plan to check if their prototypes work in the real world.

#### *Outputs from the innovation process:*

- 1-4 prototypes per team
- A prototype testing plan

#### Implementation phase (April – September 2022)

- **National implementation process as a two-day face-to-face in-country event (or six two-hour online sessions if Covid-19 restrictions apply).**  
The country teams will start experimenting, testing and implementing the newly developed prototypes.
- **International implementation process (face-to-face international event, if possible)**  
Peer supporting session will be held in which all country teams participate. Country teams will be able to learn from each other's challenges in implementation, receive feedback and renew motivation for their implementation back home.

#### *Outputs from the implementation process:*

- Basic experimenting and testing
- Recalibrate innovations based on learnings from implementation trial
- Define implementation plan beyond the Lab process.

One year after the first national workshops, the Inclusive Insurance Innovation Lab will officially come to an end. At the same time, the *implementation of the innovations will continue under the responsibility of the country teams*. Results of the Lab will be disseminated nationally by the country team and on a regional and global basis through A2ii.