



## Access to Insurance Initiative

A global programme for sound regulatory and supervisory frameworks

Janice Angove

4 September 2017



## What is the Access to Insurance Initiative?

The Initiative is  
a partnership  
between:



Federal Ministry  
for Economic Cooperation  
and Development



Ministry of Foreign Affairs of the  
Netherlands

Hosted by:  
**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

### Mission/Vision:

Inspire and support supervisors to promote inclusive and  
responsible insurance, thereby reducing vulnerability



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## IAIS and financial inclusion

Majority of IAIS members need to balance policyholder protection and market development.

More than half are emerging and developing economies with low insurance penetration

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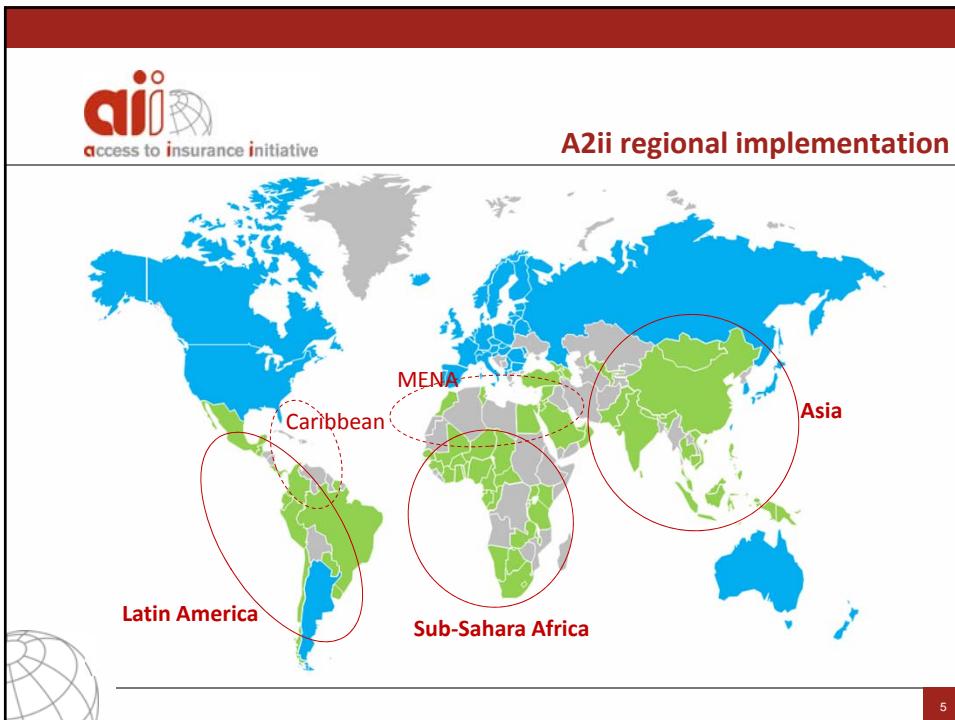
## IAIS and A2ii cooperation on implementation

Strategic realignment with IAIS

Phase I: Knowledge hub - developing an evidence base from country experience

Phase II: Supervisory support - support IAIS standard setting and regional implementation

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## What does the A2ii do?

	Contribution to IAIS standards and guidance
	Knowledge generation
	Supervisory peer exchange and dialogue
	Training, seminars and workshops

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## Contribution to standards and guidance

- Basic:
  - Application paper on regulation and supervision supporting inclusive insurance markets
- Recently published:
  - Issues papers on **Microtakaful and Conduct of Business in Inclusive Insurance**
  - Capacity building needs survey
- Work in progress:
  - Issues/ Application papers on **MCCOs, Index-based insurance, Actuarial Services, Product Oversight, Digital Technology**
  - ICP review task force
  - Self-assessment and review in Inclusive Insurance

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**Knowledge generation**

**21 country diagnostics**

Microinsurance Diagnostic completed   Microinsurance Diagnostic under development

**4 toolkits**

**Toolkit I**  
Methodology for country diagnostic studies

**Toolkit II**  
Process of microinsurance development strategy

**Toolkit III**  
Self Assessment and peer review on inclusive insurance

**Toolkit IV**  
Market development action plan

Toolkits available online at: <https://a2ii.org/en/knowledge-centre/a2ii-toolkits>

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**Toolkit I: Country diagnostic studies**

✓ Identify core questions to investigate  
 ✓ Select where, how, to what extent to get information  
 ✓ Understand impact of regulation on inclusive insurance market  
 ✓ Draw together findings, set clear regulatory objectives  
     (All Ch. 4)

**Analysis**

- Demand
- Supply
- Regulatory

- Profile, usage, and demand of inclusive segment
- Providers, channels and products accessed by inclusive segment
- Current policy objectives and regulations on inclusive insurance

**Synthesis**

- Objective for inclusive insurance
- Demand, supply, regulatory drivers and barriers
- Low-hanging fruits vs long-term objectives

A country diagnostic is essential prior to strategy roadmap.  
 Methodology can be tailored to the supervisor's priorities and resource constraints.

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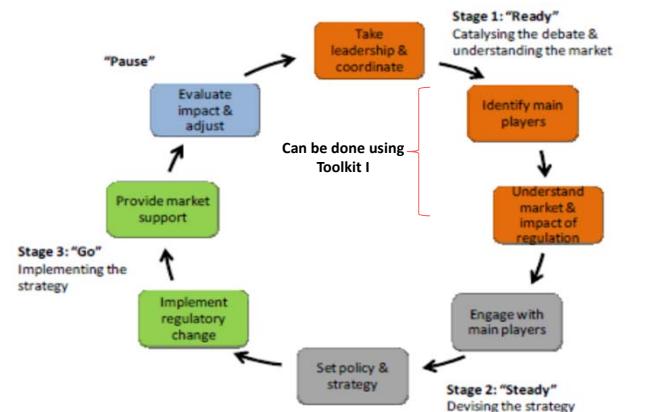


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## Toolkit II: Country process guidelines

- ✓ Plan microinsurance strategy roadmap (Ch. 6)

- ✓ Gain overview of key context and concepts in microinsurance (Ch. 1, 2, 4 & 5)



- Stage 1 is essential! Good market understanding leads to a clear strategy.
- Stage 2 and 3 could vary according to unique political, institutional, regulatory and market context.

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## Knowledge generation State of microinsurance regulation 2017

Implemented 20

**AFRICA**  
CIMA\*  
Egypt  
Ethiopia  
Ghana  
Mozambique  
Nigeria  
Tanzania  
Zimbabwe

**LATIN AMERICA AND THE CARIBBEAN**  
Brazil  
Mexico  
Nicaragua  
Peru  
Venezuela

**ASIA**  
Cambodia  
China  
India  
Nepal  
Pakistan  
Philippines  
Chinese Taipei

\*Benin, Burkina Faso,  
Cameroon, Central  
African Republic,  
Chad, Congo,  
Equatorial Guinea,  
Gabon, Guinea Bissau,  
Ivory Coast, Mali,  
Niger, Senegal, Togo.

20 Under development

**AFRICA**  
Kenya  
Malawi  
Lesotho  
Namibia  
South Africa  
Swaziland  
Tunisia  
Uganda  
Zambia

**LATIN AMERICA**  
Belize  
Bolivia  
Colombia  
Costa Rica  
El Salvador  
Guatemala  
Honduras  
Jamaica

**ASIA**  
Bangladesh  
Indonesia  
Mongolia



- We recently published
  - Proportionality in practice case studies
  - Proportionate Regulatory Frameworks in Inclusive Insurance: Lessons from a Decade of Microinsurance Regulation
  - Inclusive insurance for women
  - Policy note on agricultural insurance
- Work in progress on a number of topics, e.g.
  - Digital financial inclusion
  - Supervisory approaches to mobile insurance
  - Supervisory approaches to index insurance

Reports are available online at: <https://a2ii.org/en/knowledge-centre/reports>

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## a2ii Supervisory peer exchange and dialogue: IAIS-A2ii Consultation Calls

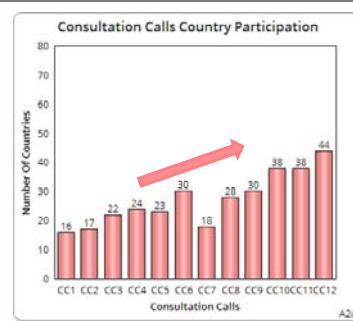


**23** consultation calls (English, French and Spanish) with **more than 1153** registrations from **113** countries

### Topics

- Proportionate Approaches to the Supervision of Intermediaries
- Regulatory Incentives for Insurance Market Development
- Responses to Consumer Risks in Mobile Insurance
- *What would you like to discuss? Let us know!*

[www.a2ii.org / consultation.call@a2ii.org](http://www.a2ii.org / consultation.call@a2ii.org)



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## Supervisory peer exchange and dialogue

- Newsflashes showcasing supervisory developments
- Supervisory exchange platform
- IAIS Financial Inclusion Working Group
- Ad-hoc support to insurance supervisors for peer exchange.  
Please contact me!



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## Training, seminars and workshops

- Inclusive insurance training seminars
- Financial consumer education seminar, September 2016, Johannesburg
- Mobile Insurance Conference , February 2017, Cameroon
- Industry dialogue: Consultative Forums , Agricultural Index Insurance, Kampala, May 2017



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- 24<sup>th</sup> Consultation Call: Supervising InsurTech 28 September
- IAIS Regional Meeting for Sub-Saharan Africa, Windhoek Namibia, 16 October
- FSI training on Corporate Governance and Risk Management, Windhoek Namibia, 17-19 October
- Consultative Forum on Agricultural Insurance, Lima Peru, 6 November
- Microinsurance Conference: Inclusive Insurance for the Mass Market, Lima Peru, 7-9 November

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**Thank you for your attention!**

**Please get in touch.**

**A2ii regional contact**

Janice Angove: [janice.angove@a2ii.org](mailto:janice.angove@a2ii.org)

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IAIS Application Paper on Regulation and Supervision of Inclusive Financial Services

<http://iaisweb.org/index.cfm?event=getPage&nodeId=25248>

IAIS Issues Paper on Conduct of Business in Inclusive Insurance

<https://www.iaisweb.org/page/consultations/closed-consultations/issues-on-conduct-of-business-in-inclusive-insurance//file/58440/post-consultation-draft-issues-paper-conduct-of-business-in-inclusive-insurance-clean>

Proportionate Regulatory Frameworks in Inclusive Insurance: Lessons from a Decade of Microinsurance Regulation

<https://a2ii.org/en/report/regulation-and-supervision/proportionate-regulatory-frameworks-inclusive-insurance-lessons>

Proportionality in Practice: Disclosure of Information

<https://a2ii.org/en/report/regulation-and-supervision/proportionality-practice-disclosure-information>

Proportionality in Practice: Distribution

<https://a2ii.org/en/report/regulation-and-supervision/proportionality-practice-distribution>

Cross Country Synthesis of Microinsurance Regulatory Frameworks

[https://a2ii.org/sites/default/files/reports/2014\\_03\\_10\\_annex\\_9\\_a2ii\\_cross-country\\_synthesis\\_doc\\_2\\_for\\_consultation.pdf](https://a2ii.org/sites/default/files/reports/2014_03_10_annex_9_a2ii_cross-country_synthesis_doc_2_for_consultation.pdf)

